

One Word.

Learfield **IMG**
College

Action	Brandon Hudspeth Jackie Padgett	Ole Miss Sports Properties Cowboy Sports Properties
Advance	Luke Reiff	Fighting Illini Sports Properties
Advancement	Deam Boeh	Louisville Sports Properties
Advocate	Heidi Cuca	Husker Sports Properties
Aggressive	Anthony Dudley CJ Pilling	The Vol Network Corporate
All-In	Lucas Motta William Wyatt	Beaver Sports Properties Penn State Sports Properties
Amplify	Nathan Garcia	Mean Green Sports Properties
Appreciation	William Datre	UConn Sports Properties
Appreciate	Josh Ostermann	Badger Sports Properties
Appreciation	Machara Erving	Paciolan
Assert	Kyle Winchester	Wolfpack Sports Properties
Awake	Heather Hellman	Cal Poly Sports Properties
Balance	Casey Shaw Duffy House John Skolaski Tracy Vogelsong	Huskies Sports Properties Xavier Sports Properties SIDEARM SPORTS Georgia Bulldogs Sports Marketing
Become	Brett McPhail	Big Sky Sports Properties
Better	Susie Taylor	Badger Sports Properties
Blitz	Dan Raasch	ANC
Bold	Jeff Rubin	SIDEARM SPORTS
Build	Howard Elgart	Wolfpack Sports Properties
Camaraderie	Caleb Weith	Memphis Sports Properties
Change	Dean Altenhofen	Oregon Sports Properties
Cheer	Teresa Ferguson	Communications
Commit	Eric Hrubes	CLC

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Commitment	Jeff Huffman	National Sales
	Jeff Tillmann	Finance and Accounting
	John Tull	Florida Gators Sports Properties
	Tony Nix	Cal Bears Sports Properties
Compete	Rob Kermode	Paciolan
Confidence	Brandon Hillis	Integrated Marketing
	Jessica O'Shaughnessy	Bucknell Sports Properties
	Liz Margagliotti	Wolfpack Sports Properties
Consistency	Eric McKenzie	Paciolan
Consistent	Jeff Bloomer	K-State Sports Properties
Contemplate	George Smalley	Thundering Heard Sports Properties
Continuance	Jordan McMahon	Fighting Illini Sports Properties
Courage	Erik Antico	Rams Sports Properties
	Keith Burdette	Seminole Sports Properties
Courageous	Lakshmi Ramaseshan	Paciolan
Culture	Mike Haake	MMR
Deliberate	Jen Madden	Wolfpack Sports Properties
	John Penny	Louisville Sports Properties
Develop	Kyle Mealey	Research & Analytics
Dig	Kaitlin Bates	Longhorn Sports Properties
Discipline	Brad Keen	Penn State Sports Properties
	Jack Bonnell	App State Sports Properties
	Jay Fields	Horned Frogs Sports Properties
	Justin Barnes	Black Bear Sports Properties
	Patrick Smith	Ohio State Sports Properties
	Samantha Hinsch	Cyclone Sports Properties
	Zach Smeltzer	Gamecock Sports Properties
Disciplined	Kyle Ingram	Billikens Sports Properties
Dominate	Derek Schlesinger	Jayhawk Sports Properties
Dream	Christopher Fair	Virginia Tech Sports Properties

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Drive	Andy McDowell	Cal Bears Sports Properties
	Tim Shustoff	Eagle Sports Properties
Effective	Jeff Martin	Human Resources
Empathetic	Mechelle Davidson	Paciolan
Energy	Matt Moran	Fighting Illini Sports Properties
	Travis Lee	Coyote Sports Properties
Engaged	Andrew Stuebner	U Mass Sports Properties
Excellence	Lauren Collins	National Sales
Execute	Travis Parrish	Mustang Sports Properties
Expansion	Brad Bauer	Northwestern Sports Properties
Eyes	Jacob Powers	Charlotte Sports Properties
Faith	Mike Pirola	NM State Sports Properties
Faithful	Dana Cooper	Arizona Wildcat Sports Properties
	Lynn Miller	Ticket and Seat Solutions
Family	Matt Schug	SIDEARM SPORTS
Finish	Andrew Engel	K12 Licensing
	Scott Boyd	Husker Sports Properties
Flexibility	Layne Werner	Temple Sports Properties
Focus	Andrew Stein	Seton Hall Sports Properties
	Chad Bolen	Seminole Sports Properties
	Chuck Schroeder	Tar Heel Sports Properties
	Jonathan Jones	Delaware Sports Properties
	Meghan Heinchon	Pirate Sports Properties
	Mike Hamilton	University Partnership Group
	Scott Bailey	Big 10 Sports Media Group
Focused	Keith Hendricks	Purdue Sports Properties
Forward	Jeff Shumate	Digital
Further	Aaron Brunk	Broadcast Operations

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Grateful	Josh White	Mustang Sports Properties
Gratitude	Jared Weston	Corporate
	Myra Verslues	NewsAg
	Shea Hansen	Milwaukee Sports Properties
	Tony Goldenstein	Fighting Hawk Sports Properties
Grit	Zoe Derrickson	Penn State Sports Properties
Grow	Mallory Hadaway	Digital
	Todd Kucinski	Tiger Sports Properties
Growth	Cole Boos	Hawkeye Sports Properties
	Daniel Solomon	Penn State Sports Properties
	Michael Zoerb	Husker Sports Properties
Happiness	Lee Douglas	Florida Gators Sports Properties
Harvest	Jeff Gosey	Sales Acceleration
Health	Jodi Hutchinson	Badger Sports Properties
	Lana Danko	Tiger Sports Properties
	Scott Willingham	Longhorn Sports Properties
Humility	David Whiting	Finance and Accounting
Hunger	Steve Borland	Utes Sports Properties
Hustle	Nick Erban	Paciolan
Ideation	Rob Estes	K-12 Licensing
Influence	Mike Sage	Wolfpack Sports Properties
Innovative	Micah Fuller	Houston Cougars Sports Properties
Integrity	Chris Bjork	Oregon Sports Properties
	John Perkins	Brownfield Ag News
Intent	Madeline Bolin	Texas State Sports Properties
	Shannon Yokley	Brownfield Ag News
Intention	Andy Co	National Sales

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Intentional	Amelia Hunter	HR
	Dustin Henry	Blue Raider Sports Properties
	Franklin Yancey	Ticket and Seat Solutions
	John Greeley	CLC
	Katie Worden	Legal
	Laura Smith	Mustang Sports Properties
	Tracy White	MMR
	Travis Patrick	Texas State Sports Properties
Joy	Bethany Powe	Communications
	Kaity Cotten	NewsAg
Keep	Bob Welch	MMR
Kindness	Jason Frandi	Big 12 Sports Properties
Lead	Jamie Martin	Southern Miss Sports Properties
Leverage	Dave Champlin	Weber State Sports Properties
Limitless	Jackie Blake	Penn State Sports Properties
Listen	Theo Bacot	Blue Raider Sports Properties
Love	Jason Martin	Bulls Sports Properties
Maximize	Mike Elliot	Husker Sports Properties
Meticulous	Mike Magnusson	Jayhawk Sports Properties
Momentum	Aaron Babcock	Husker Sports Properties
	Brett Foltz	K-State Sports Properties
Nature	Aaron Worsham	Broadcast Operations
New	Jason Oberlander	National Sales
Now	Todd Rahr	Grizzly Sports Properties
One Percent	Ben Price	Texas A&M Ventures
Optimistic	Cory Salma	Charlotte Sports Properties
Own It	Doug Nelson	Penn State Sports Properties
Passion	Denise Lamb	CLC
	Natalie Gottschalk	St. Cloud State Sports Properties

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Patience	Ariel Hickman	Sales Operations
	Barbara Moore	CLC
	Ben Lucas	Rams Sports Properties
	Brian Gabel	Panther Sports Properties
	Jennifer Duncan	Communications
Patient	Rita Rowady	Legal
Perfection	Sterling Hawkins	CLC
Perseverance	Tanner Twining	Red Raider Sports Properties
Persistent	Barry McNulty	Boston College Sports Properties
	Kari Dressen	Hawkeye Sports Properties
	Mary Lois Brady	Southern Miss Sports Properties
Perspective	Chelsea Cline	Training & Advancement
	Zack Shulkin	UCLA Rose Bowl
Positive	Brandon McClish	Purple Aces Sports Properties
	Cabell Philpott	Broadcast Operations
	Sandy Dulle	HR
Positivity	Bill Scott	Wisconsin Radio Network
	Colin Dailey	Wolfpack Sports Properties
	Daniel Langdon	Hilltopper Sports Properties
	Ed Chamberlain	MMR
	Kyle Denzel	Charleston Sports Properties
	Lauren Schultz	Talent Acquisition
	Scott Harding	Integrated Marketing
Potential	John Mundy	Sales Acceleration
Pray	Rachel Lopez	Ticket and Seat Solutions
Presence	Courtney Birnbaum	Publishing
	Justin Perez	Georgia Tech Sports Properties

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Present	Jamie Linn	Husker Sports Properties
	Matt Mendes	Spartan Sports Properties
	Matt Ryan	Tar Heel Sports Properties
	Tina Spiek	ANC
Pride	Elliott Black	MVC Sports Properties
Principles	Kyler Pilling	Virginia Tech Sports Properties
Prioritize	David Witty	Husker Sports Properties
Proactive	Jon Sharp	Red Raider Sports Properties
Prudence	Mike Oliver	Cowboy Sports Properties
Purpose	Claire Bryan	Baylor Bear Sports Properties
	DaNaysia Jones	Corporate
	Garrick Dorn	National Sales
	Jack Patterson	Digital
	Kelly Schukart	Oregon Sports Properties
	Mike Chatburn	JMU Sports Properties
	Seth Alberg	K-State Sports Properties
Tom Kehoe	CLC	
Quality	Pat Stansik	Michigan Sports Properties
Redemption	Tom Brooks	Crimson Tide Sports Marketing
Relationships	Alex Pendleton	Finance and Accounting
Relentless	Chris Tafrow	Rutgers Sports Properties
	Christina Surrusco	Rutgers Sports Properties
	Cooper Esmay	UNLV Sports Properties
	David Schlecht	NCAA Business
	Gary Saunders	Ole Miss Sports Properties
	Jason Potuto	Jayhawk Sports Properties
	Jim Carabin	Crimson Tide Sports Marketing
Matt Siegman	Digital	

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Remarkable	Temple Weiss	Corporate
Resolute	Zach Vos	Jackrabbit Sports Properties
Respect	Jason Crisler	Publishing
Seek	Nathan McCann	National Sales
Selfless	Jason Wilmoth	National Sales
Serve	Chris Hand	Crimson Tide Sports Marketing
	Drew Maulsby	Ticket and Seat Solutions
Service	Holly Harber	Sales Acceleration
	Jon Zeitz	Radford Sports Properties
Shed	Joey King	MMR
Simplify	Bevan Buchanan	Finance and Accounting
	Rob Rice	Rocket Sports Properties
Smile	Andy Rawlings	Chief Commerce Officer
Soar	Debbie Breiband	Butler Sports Properties
Soulful	Dayali Corrales	Sales Operations
Spark	Jennifer Brunson	Wolfpack Sports Properties
Special	Tatia Benkonvich	Anteater Sports Properties
Strength	Abbey Zakari	Paciolan
Strive	Brenden Zarrinam	Integrated Marketing
Sustainability	Calleagh Darby	Ticket and Seat Solutions
Teammate	Brittany Robertson	Penn State Sports Properties
Temperament	Mike Kohler	NCAA Business
Thrive	Rita Steiner	Finance and Accounting
Transform	Angie Martinez	Mogo

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Transformation	Patti Thurmon Ryan Moss	Warhawk Sports Properties CLC
Triumph	Ryan Gates	Rutgers Sports Properties
Un-hurry	Chris Zamzow	National Sales
Uncomfortable	Arma Ruth de la Cruz Pat Fagan	Bulldog Sports Properties Learfield IMG College
Understanding	Alex Vitanye	Badger Sports Properties
Value	Justin Phillips	Ball State Sports Properties
Vulnerable	Michael Brotzman	Bronco Sports Properties
Wellness	Samantha Bryant	Mogo
Why	Sam Schauf	Virginia Tech Sports Properties
Will	Mark Steiner	Idaho Vandals Sports Properties
Zeal	Cory Moss	CLC